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OCT 22 2010
S.D. SEC. OF STATE

**Campaign Finance Disclosure Statement
State of South Dakota**

County, municipal and school candidates file in the office where you filed your nominating petition. Statewide PACs, political party, ballot question and other committees file statement with the Secretary of State's Office.

Mail to Secretary of State's Office, Election Department, 500 E Capitol Ave., Ste. 204, Pierre, SD 57501-5070, fax to 605-773-6580 or email to kea.warne@state.sd.us. Fax and email images must contain the signature and the original must be filed in our office within one week following the date the fax/email was received.

See pages 43-45 of the Guideline Book for specific instructions on completing this report.

Name of Committee: Merchant for Senate

Complete Street and Postal Address: P.O. Box 763 Brookings, SD 57006

Name of Person Making Report: Pamela Merchant

Daytime Phone Number: 605-692-8547

Evening Phone Number:

Cell 605-695-1996

Email Address: pam@mjs.com

If you are a candidate, what office are you seeking: District 7 State Senate

If you are a ballot question committee, indicate which measure(s) the committee was involved with during the reporting period and whether the measure was supported or opposed:

Type of Campaign Statement: Pre-Election

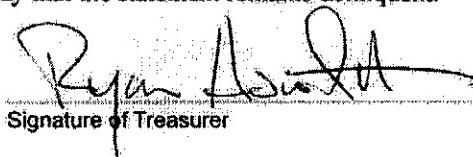
Pre-election, year-end, mid-year(for ballot questions only), amendment, supplement or termination

The following verification must be completed before submitting report.

VERIFICATION OF PERSON MAKING REPORT

I, Pamela Merchant (type name), certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete. I also understand that failure to timely file any statement, amendment, or correction required subjects the treasurer responsible for filing to a civil penalty of fifty dollars per day for each day that the statement remains delinquent.

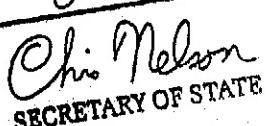
Date: 10/20/10


Signature of Treasurer

Revised June 2009

Ver 1.04

Filed this 26 day of
OCTOBER, 2010


Chi Nelson
SECRETARY OF STATE

Schedule A - Direct Contributions

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Date: 10/20/10

Signature of Treasurer

Revised June 2009

Ver 1.04

Schedule A - Direct Contributions

This schedule is used for reporting all direct contributions. You must keep a record of all contributors, but for this report you may combine all contributions of \$100 or less from individuals and enter this sum as unitemized contributions on the first line below. Any contribution of more than \$100 or aggregate during a calendar year from an individual and all contributions from political parties and PAC's must be entered as a separate item (itemized) giving the amount, name, residence address, city and state of the contributor. Any contribution from a federal political committee or political committee organized outside this state shall also include the name and internet website address of the filing office where the committee regularly files. Each type of contributor has their own section for itemization. This schedule may be duplicated if you need more space or you may attach additional sheets of paper.

Unitemized Contributions from Individuals:

\$4,251.00

Itemized Contributions from Individuals:

Total of Itemized Contributions from Individuals:

\$3,875.00

Schedule A - Direct Contributions (continued)

Itemized Contributions from Political Parties:

Party Name	Address	Amount	
Brookings County Democrats	928 8 th St	\$1,000.00	Itemized C

Total Contributions from Political Parties:	\$1,000.00 Total Contr
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Itemized Contributions from South Dakota Political Action Committees (PAC's) or South Dakota Candidate Committees - All contributions must be itemized.

Itemized C

PAC Name	Address	Amount
Nat'l Ass'n of Social Workers – SD	P.O. Box 1245, Sioux Falls, SD 57101-1245	50.00
SDEA	411 East Capitol, Pierre SD 57501	2,000.00
SD Family Planning Advocates	P.O. Box 405, Sioux Falls SD 57101	200.00
SD Action Comm for Rural Elect	P.O. Box 1138, Pierre SD 57501	200.00
Equality SD PAC	928 8 th St, Brookings SD 57006	1,500.00
Western Moderates for Change	P.O. Box 8106, Rapid City SD 57709	98.25
SD Trial Lawyers PAC	P.O. Box 1154, Pierre SD	500.00
United Food & Commercial Workers Union	101 S.Fairfax Ave, Sioux Falls SD 57103	100.00
SD Retailers PAC	P.O.Box 638, Pierre, SD 57501	250.00
Rural America Policy Committee	P.O. Box 1161, Sioux Falls SD 57101-1161	250.00
SD for Quality Cable TV	P.O. Box 356, Pierre SD 57501	100.00
Total Contributions from South Dakota Political Action Committees and South Dakota Candidate Committees:	\$5,248.25	

Itemized Contributions from Federal Political Action Committees or Political Action Committees and Candidate Committees organized outside of South Dakota. The internet website address of the filing office where the committee regularly files their campaign finance report must be listed.

Total Contributions from Federal and out-of-state Political Action and Candidate Committees:

\$1,250.00 Total Contr

Total of All Direct Contributions: \$15,624.25

Schedule B - In Kind Contributions

Report all non-cash contributions of goods or services and the estimated fair market value. If the contribution is from a federal political committee or political committee organized outside this state, list the name and internet website address of the filing office where the committee regularly files their campaign finance report.

Schedule C - Other Income

Use this schedule to report any refunds, rebates, interest earned, sale of property or other income which is not a direct contribution.

Source of Income	Description of Income	Amount

Schedule D - Establishing and Administration of Committee/Solicitation Costs

List a categorical description and the estimated value of funds or donations by any organization to its political committee for establishing and administering the political committee or solicitation costs of the political committee.

Schedule E - Expenditures

must be listed individually.

Schedule F - Debts and Obligations Owed by Committee

This schedule is to report all of the committee's obligations which are incurred but unpaid at the end of the reporting period. If a service has been contracted but not billed, estimate the amount of the obligation. You must include the terms, interest rate and repayment schedule of each loan and the nature of each obligation.

Schedule G - Loans Owed to Committee

This schedule is to report the amount of each loan owed to the political committee or political party. The amount of each loan made during the reporting period and the balance of each loan owed to the committee at the end of the reporting period must be itemized.

Net Loaned During Reporting Period: \$0.00

Summary Page

This summary sheet will give a brief outline of all campaign finance activity during this reporting period.

1. Amount on hand, if any, at the beginning of the reporting period: \$344.85
2. Receipts

Schedule A - Direct Contributions	\$15,624.25
Schedule B - In-Kind Contributions	\$0.00
Schedule C - Other Income	\$0.00
Schedule D - Establishing/Administration of Committee	\$0.00
Total of all Receipts	\$15,624.25
3. Total Monetary Receipts	\$15,624.25
4. Candidate's Personal Contribution to Own Campaign	\$0.00
5. Monetary Loans to Candidate or Committee During Reporting Period	\$0.00
6. Monetary Loans Repaid During Reporting Period	\$0.00
7. Expenditures - Schedule E	\$14,387.65
8. Debts and Obligations Owed by Committee - Schedule F	\$1,885.72
9. Monetary Loans Made by the Committee During the Reporting Period - Schedule G	\$0.00
10. Monetary Loans Repaid to Committee During the Reporting Period - Schedule G	\$0.00
11. Amount on hand at the close of this reporting period. *	\$1,581.45

*Note: You cannot end the reporting period with a negative balance.

If you are a ballot question committee which received a contribution from an organization, please attach to this campaign finance disclosure statement, the Ballot Question Statement you received from the organization.